

## What is the P.A.D. Coalition?

The Peripheral Arterial Disease (P.A.D.) Coalition is an alliance of leading health organizations, professional societies, government agencies and corporations united around a common purpose—to improve the health and health care of people with P.A.D. The P.A.D. Coalition is currently comprised of 75 organizations that collectively represent more than 1,020,000 health care professionals and 500,000 patients. Committed to improving P.A.D. patient outcomes, the Coalition is coordinated by the Vascular Disease Foundation, a Section 501(c)(3) non-profit organization.

## Why was the P.A.D. Coalition created?

Peripheral arterial disease affects more than **8 million** Americans and is characterized by blockages in the arteries that supply the legs. A recent survey (*Circulation* 2007;116:2086-94) conducted by the Coalition found that three out of four Americans are not aware of P.A.D. Further, those who reported familiarity with P.A.D. actually know very little about the disease's potential consequences. Overlooking P.A.D. can be fatal. Patients with P.A.D. have a two- to six-fold increase in cardiovascular mortality and a significantly increased risk of amputation, disability, and diminished quality of life. Much of the morbidity and mortality associated with P.A.D. could be prevented through coordinated awareness and education efforts designed to promote early detection and treatment.

## What is the Coalition's goal?

The Coalition seeks to improve prevention, early detection, treatment, rehabilitation, and survival rates for people with, or at risk for, P.A.D.

## Who are the Coalition's audiences?

- People at risk for P.A.D., particularly people with cardiovascular disease, smokers, people with diabetes, and ethnic minority audiences.
- People diagnosed with P.A.D.
- People who have P.A.D. but are undiagnosed.
- Social supporters of people with, and at risk for, P.A.D.
- Health professionals, particularly primary care providers.
- Health care system, hospital, and health insurance decision makers.
- Policymakers

## What is the Coalition doing?

The P.A.D. Coalition is working to:

- Increase P.A.D. awareness through a national campaign conducted in partnership with the National Heart, Lung, and Blood Institute of the National Institutes of Health:  
***Stay in Circulation: Take Steps to Learn About P.A.D.***
- Improve the detection of P.A.D. among at-risk individuals.
- Educate patients and health professionals about lifestyle changes and medical treatment options that will improve survival rates and quality of life for people with P.A.D.
- Advocate for health care policies and practices that increase access to evidence-based P.A.D. diagnostic and treatment strategies.





## Who belongs to the Coalition?

As of August 2008, the following organizations belong to the Coalition:

### Full Members

American Academy of Nurse Practitioners  
American Academy of Physician Assistants  
American Association for Cardiovascular and Pulmonary Rehabilitation  
American College of Cardiology  
American College of Clinical Pharmacy  
American College of Foot & Ankle Orthopedics & Medicine  
American College of Foot and Ankle Surgeons  
American College of Physicians  
American Diabetes Association  
American Heart Association  
American Pharmacists Association  
American Podiatric Medical Association  
American Radiological Nurses Association  
American Physical Therapy Association  
American Society of Hematology  
American Venous Forum  
Association of Vascular and Interventional Radiographers  
Canadian Cardiovascular Society  
Canadian Chapter of the Society for Vascular Nursing  
Canadian Podiatric Medical Association  
Canadian Society of Vascular Surgery  
National Gerontological Nursing Association  
National Hispanic Council on Aging  
National Lipid Association  
National Medical Association  
Peripheral Vascular Surgery Society  
Preventive Cardiovascular Nurses Association  
Sister to Sister Foundation  
Society for Cardiovascular Angiography and Interventions  
Society for Clinical Vascular Surgery  
Society for Vascular Medicine  
Society for Vascular Nursing  
Society for Vascular Surgery  
Society for Vascular Ultrasound  
Society of Interventional Radiology  
Spirit of Women  
Vascular Disease Foundation

### Liaison Members

Centers for Disease Control and Prevention  
HHS Office of Public Health and Science  
Indian Health Service  
National Heart, Lung, and Blood Institute

### Associate Members

American Academy of Physical Medicine and Rehabilitation  
American Association of Critical Care Nurses  
American Geriatrics Society  
American Medical Women's Association  
American Osteopathic Association  
Association for the Advancement of Wound Care  
Cardiovascular Research Foundation  
Center for Vascular Awareness  
Dare to Care  
Men's Health Network  
Midwestern Vascular Surgical Society  
Minneapolis Heart Institute Foundation  
National Council on the Aging  
National Minority Quality Forum  
National Women's Health Resource Center  
New England Society for Vascular Surgery  
Society of General Internal Medicine  
Society for Women's Health Research  
Thrombosis Interest Group of Canada

### Supporter Members

Abbott Vascular  
AstraZeneca  
AnGes, Inc.  
Bard Peripheral Vascular  
Baxter Healthcare  
BioMedix  
Bristol-Myers Squibb/Sanofi Pharmaceuticals Partnership  
Cook, Inc  
Cordis Endovascular  
W.L. Gore and Associates  
Medtronic  
Novo Nordisk Pharmaceuticals  
Omron  
Summit Doppler  
Vermillion, Inc.

## Who do I contact for more information?

For more information and to join the Coalition, please contact **Gwen Twillman, Executive Director, P.A.D. Coalition: [gtwillman@padcoalition.org](mailto:gtwillman@padcoalition.org) or 301-524-1535.**